



## BEAUTY

GREAT  
SCOTT

Having hosted the prestigious Serpentine Gallery Summer Party with boyfriend Mick Jagger by her side and triumphed at London Fashion Week, stylist and designer L'Wren Scott talks to HELLO!

**L'Wren Scott commands** attention wherever she goes. At 6ft 3in, she is taller than most of her catwalk models, and she towers over her rock star partner Mick Jagger. Elegant and always impeccably groomed, the versatile Utah-born designer and stylist to the stars is now also working with some of beauty's biggest names. Getting an audience with the notoriously private fashionista is usually a tall order, but, fresh from a critically acclaimed debut show at London Fashion Week, **HELLO!** persuades 46-year-old L'Wren to share her style and beauty secrets.

**You teamed up with Bobbi Brown on the make-up for your London Fashion Week show – how did that come about?**

"Bobbi and I had seen each other at events, but we met at a lunch held by [*Vogue* editor-in-chief] Alex Shulman at the American Embassy in London two years ago. I was wearing heels, because I think if you are going to be tall, then why not be taller? Anyway, Bobbi was wearing heels, too, but took them off to stand next to me to have our picture taken and I was so embarrassed. She thought it was so funny, the height difference. Of course, I was aware of Bobbi before then. She is the quintessential American make-up artist and I've always been a fan."

**Whose idea was it to work together?**

"I contacted her on Twitter to ask if we could get together. I explained that I was going to show in London for the first time and we both love the city, have the same aesthetic and our philosophies match. Bobbi views women in the same way that I do: appreciating the beauty of the woman first and then enhancing their features; that's what I try to do with my clothes. It's about trying to give a woman confidence and beautiful things that they like."

**What do you always have in your make-up bag?**

"I always leave the house wearing just lips and cheek make-up and mascara. So in my make-up bag you will find a Bobbi lip pencil called Cocoa – an incredible shade – plus one of her mascaras, because they never clump, and Pot Rouge [Bobbi's cream colour for lips and cheeks]."

**How do you keep your complexion looking so perfect?**

"I have oily skin so I rarely wear foundation when I'm working. For me, it is more about powder – I use Bobbi's Retouching Powder. She showed me how best to use it, and it makes a big difference. That and Jurlique Finishing Powder."

**Would you consider yourself a beauty aficionado?**

"No, I am a beauty quick study. I'm good at asking for beauty tips

and advice, and I have learnt how to do my own hair and make-up over the years. I like women who share."

**Your long hair has become part of your trademark style, who helps you keep it looking so fabulous?**

"Serge Normant in New York is my stylist – but he loves it long so he won't cut it for me. Sometimes I trim it myself before I go to see him, just so he'll be forced to fix it for me. I only wash my hair once a week because it is long and dry, so I use his shampoo once a week and his dry shampoo and oil."

**And is it true that you wear only black when you're working?**

"Yes, I have to free my mind of colour; I won't even wear a coloured nail polish."

**What about fragrance? Do you have a signature scent?**

"I have my own, and I am so lucky. I collect perfume oils but don't really like overpowering, eye-watering perfume, and I think most people feel the same. I wanted something subtly floral but also spicy, and able to straddle the line so that men and women can wear it. Because it was launched exclusively at Barneys New York it's a bit of an underground secret, but they ship to the UK now."

**Whose opinion did you seek when creating it – girlfriends or your boyfriend?**

"I tested it on everyone who came within 100 yards of me – my friends, my team, everyone. And I was so pleased when it initially sold out. I would love to create a candle and body oil too."

**You've also recently designed a limited edition bottle for Caudalie's Beauty Elixir moisturising spray. Are you a big fan?**

"Oh, I adore that spray. It keeps me awake and it cuddles me. I fly with it in my handbag and spray my skin to set my make-up. I have been obsessed with it for years. I actually freak out if I don't have it in my handbag. So when Mathilde [Thomas], the founder of Caudalie, asked me to tea and then to work with her I said yes."

**Any other in-flight essentials?**

"Rodin face oil – it smells like you are in an aromatherapy spa. I apply that and spray the Elixir on top. Then if my eyes are puffy I use Diamond eye cream by Natura Bissé. It's a thick cream that you apply, let dry, then pull off, and it gets rid of fluid retention."

**Have you been invited to any of the Caudalie spas?**

"Oh yes. But I have no patience. I love a treatment but it has to be fast and furious – I need to be in and out in 20 minutes."

*'I don't choose to live my life in the spotlight. I keep my personal and private life very separate. My perfect day off would be to turn off the phone and email, go for a walk in a city park...'*

FAMOUS FRIENDS



TOWERING SUCCESS

When L'Wren hosted this year's Serpentine Gallery Summer Party she was joined by A-list stars – and boyfriend Mick Jagger to show support...

**Guests with L'Wren (clockwise from above):** Sarah Jessica Parker; Mick and his daughters Jade and Georgia May, both in L'Wren Scott dresses; Naomi Campbell; and Princess Beatrice, also in a dress by the designer host

L'WREN LOVES...

Here are the designer's favourite beauty buys

1. Caudalie Beauty Elixir with bottle by L'Wren Scott, £32
2. Bobbi Brown Pot Rouge for Lips & Cheeks in Blushed Rose, £19, visit [bobbibrown.co.uk](http://bobbibrown.co.uk)
3. Bobbi Brown Lip Liner in Cocoa, £16
4. Serge Normant Meta Revive Dry Shampoo, £24, from Space NK
5. Bobbi Brown Retouching Powder in Rose, £25
6. Rodin Luxury Face Oil, £97, from [net-a-porter.co.uk](http://net-a-porter.co.uk)
7. L'Wren Scott for Barneys New York Eau de Parfum, \$195, or around £170 including shipping, duties and tax for UK orders, visit [barneys.com](http://barneys.com)

Do you take the same approach to working out? You are in such great shape.

"I don't feel it at the moment, having just finished London Fashion Week. I have had so little sleep and I've been so busy that I've found it hard to exercise. With eating I don't find it hard to be disciplined – unless confronted by French fries, pizza or chocolate, and then I eat the whole thing."

"With exercise, no matter how tired I am I try to do 20 minutes of gym or cycling or walking a day – I've never needed to work out to lose weight, but I do it to stay healthy and to work my heart and lungs. It gives me energy and wakes me up. I have friends who are obsessed with working out and trimming and toning every inch, but I don't have time – I work all of the time and even if I didn't I don't think I could spend that much time in the gym. I would rather go to a gallery or museum, see my family or read an interesting book."

Would you describe yourself as fit?

"Well, I thought I was, but I recently stayed in a hotel in New York and thought that I would walk up the stairs every day. I was on the 28th floor but I only made it to the tenth, gasping for air. My ideal exercise is bike riding through the forest near my house in France. I like exercise, and when I can get out into nature it does not even feel like exercise."

What is your approach to healthy eating?

"Three meals a day – load up on breakfast, with lots of protein and green vegetables for lunch and dinner. Then, during times of stress when I need energy, green juices. But when I say juices, I mean in addition to my three meals a day, not some juice fast."

Describe how you would spend your perfect day off?

"Turn off the phone and email, go for a walk in a city park, then visit a museum."

Can you walk through New York or London, even with Mick, and go unnoticed, then?

"Oh yes. I don't choose to live my life in the spotlight so I avoid the red carpet unless I am promoting my business. I keep my personal and private life very separate – it's a choice."

