



Pout! 20 BEST BEAUTY BUYS UNDER £20

My bargains for spring, by Nadine Baggott

1 e.l.f. Bronzing Drops (£12; elfcosmetics.co.uk)
I will admit that these have more than a passing resemblance to a Drunk Elephant product but, at a third of the price, you will not hear me complaining. Once applied, they give a soft hint of bronzing glow and can be worn alone, mixed into skincare products or with foundation, and are a safe "tanning" option for faces of all ages. Available in three shades.

2 Ciaté Dewy Stix Highlighter (£19; ciatelondon.com)
I am too damn old to wear a shimmery highlighter and who wants to look like the Tin Man? But this clever stick is part skincare, part illuminator without a hint of glitter or shimmer. Instead, it just draws light to the high points of the face (under the brows, tops of cheekbones) and plumps fine lines and crepey skin too. It is perfection and now comes in a Bronzing Balm option (£22).

3 The Ordinary Hyaluronic Acid 2% + B5 (£8.80; theordinary.com)
This is a bestselling serum that has had a bit of a facelift. In addition to plumping and hydrating hyaluronic acid, it now has ceramides to lock in water, repair your skin barrier and make the formula less sticky. This is a serum for all skin types for summer when the thought of applying a rich cream is just too much.

4 Huda Beauty Baby Bake (£19; boots.com)
This loose setting powder was used on me recently when I appeared on *This Morning* and wow, it really does set concealer under the eyes, but somehow does not settle into fine lines or crepey skin. The pinky peachy colour also counteracts dark circles. Tip: use this to set your SPF around your eyes so it doesn't migrate into them and sting.

5 Neutrogena Hydrate Day to Night Bundle (£19.15; boots.com)
This is on offer at Boots and online (it normally costs £27.98) and is great

value for money. You not only get the bestselling Hydro Boost Gel Cream moisturiser, but the night one too. These products are all any face needs to stay hydrated and soothed.

6 Soap & Glory Thick & Fast Tubing Mascara (£11.99; boots.com)
A tubing mascara works to coat each lash in a polymer that is tinted black. Why is this important? Because it makes it waterproof and means it won't smudge or transfer in warmer weather, but it comes off without the need for stripping eye make-up removers. You just add water, gently massage and it falls away in miniature black swirls.

7 Bioderma Cicabio Creme+ Ultra-Repairing Soothing Cream (£12; boots.com)
Sometimes you need a handy tube of SOS balm and this is perfect for dabbing on dry cuticles, cracked heels, cuts and grazes, parched lips, even suddenly exposed dry knees and shins. It is more of a pleasant-to-use thick cream than an unguent balm and suits the whole family.

8 TreSemmé 1 Minute Wow! Smooth Intensive Treatment (£4.99; superdrug.com)
The ideal frizzy/fluffy hair-taming conditioner that you can stick in the shower and not panic if a teenager or partner uses it because it's such great value for money. I defy anyone to tell me an expensive salon mask works any better.

9 Natural Collection Bronzer (£3; boots.com)
If this flattering matt-finish powder bronzer in a choice of six shades doesn't make you question the mark-up on high-end make-up, then nothing else will. It performs like something ten times the price (OK, the packaging is basic, but that's a small price to pay). Once on your face, no one will know and it doubles as a contourer and eyeshadow.

10 Hello Sunday The Rose One Tinted Lip Balm SPF50 (£9; boots.com)
The perfect rose-tinted lip balm



for summer. It is a high-protecting SPF50 that also serves as a flattering lip colour and ticks all the minimum effort, maximum results, multitasking summer make-up boxes.

11 Glaze Super Color Conditioning Gloss (£15.99; superdrug.com and amazon.co.uk)
A semi-permanent colour gloss at a fraction of the price of a salon treatment. Choose transparent Sheer Glow if you just want the shine and deep condition, but there are 13 colours for auburn, varying shades of blonde, brunette or black hair. Apply after shampooing, leave on for 10 minutes, then rinse.

12 Me+ 10% Vitamin C Booster (£12.99; superdrug.com)
This is a blend of three stable new-generation vitamin C molecules, so it is suitable even for sensitive skin and works to protect against pollution and boost the

effect of your daily face and neck sun protection. Well worth trying if you can't use traditional L-ascorbic acid serums.

13 Dermatica Balancing Glycerin Gel Cleanser (£12.95; dermatica.co.uk)
The teledermatology company now offers brilliant skincare basics at affordable prices. This gentle gel cleanser is perfect for a quick morning cleanse in the shower, ideal for both teens and mature skin and great for guys pre or post-shaving. It is super-soothing and hydrating and ideal for use in warmer weather.

14 L'Oréal Paris Hydra Pure 72H Purifying Shampoo (£8; lookfantastic.com)
This shampoo solves the oily scalp, dry ends dilemma. It deep-cleanses a greasy or sweaty scalp, but protects the dryer, older hair lengths and ends so you don't end up with

hair like straw. This product enables me to go three full days between shampooing, which means less heat styling and therefore less damage to my hair. Suitable for all hair types, it's a game-changer.

15 Byoma Sensitive Skin Body Wash (£11.99; boots.com)
Byoma is a standout high street skincare line and now it is doing body products. This oat-based body wash is perfect from top to toe, even on intimate areas. It hydrates and soothes while cleansing gently. A brilliant combination of European colloidal oat technology and Korean hydration.

16 The Inkey List Glycolic Acid Exfoliating Body Stick (£15; uk.theinkeylist.com)
Glycolic is the fastest exfoliating acid and this clever deodorant-looking push-up stick not only instantly transforms dry heels, knees and elbows to silky, shiny skin, it also gets rid of

dead, dry skin cells. Apply morning and night. You can even use it as an antiperspirant if your underarms are not sensitive as it will stop the smell and unclog ingrown hairs while it's working.

17 Kiko Glamour Multi Finish Eyeshadow Palette (£15.99; kikocosmetics.com)
This nine-shadow palette comes in a choice of three colourways, but Earth Tones has the classic staples of dark browns and mid-toned neutrals in a selection of matts, soft shimmers and one sparkle. This is all you need – liner, brows, shadow and highlighter in one.

18 Garnier Ambre Solaire Dry Mist SPF30 (£9.50; sainsburys.co.uk)
The perfect dry-touch SPF spray for spring. It is so light and fine you can apply it once dressed if caught short without SPF and suddenly the sun shines. Just remember to spray each area three times to get the stated SPF protection. Great for on-the-run children too.

19 M&S Discover Soft Iris eau de toilette (£10; marksandspencer.com)
The Discover range has been formulated to allow you to try a new fragrance without heavy financial commitment. This is eau de toilette, so technically much weaker than eau de parfum and won't last, but what a great way to test Iris, a velvety, soft green scent. There's also Pink Pepper (£6), a spicy fresh fragrance, or Midnight Blossom (£10), a sexy citrus. More options are available in store. Worth sniffing out.

20 No7 Sheer Temptation Lipstick (£9.95; boots.com)
It started with YSL, then Nars took the beauty counters by storm with Afterglow. Now sheer balms/lipsticks are available on the high street and I really like the 13 shades offered by No7. My favourite is Cuckoo Coral, but get down to Boots to test them all. The bullet is perfectly shaped, the colour subtle and it really lasts. ■

Find @nadinebaggott on Instagram and YouTube where she will answer all your beauty questions